

Clover Dairy to begin marketing conventional milk produced with non-GMO feed

For grocery shoppers who want to avoid genetically engineered ingredients, the only milk they can buy is organic — usually the most expensive option. A gallon of organic milk... which comes from cows given non-GMO feed, costs upwards of \$8. But with its newest product, Clover [Dairy] is betting that there is also a market for conventional milk produced without GMOs that is cheaper than organic milk.

...The new milk will be released early next year, and will cost no more than 25 cents extra per gallon, Benedetti said. The company will also absorb the extra cost to farmers who have to get new sources of feed for their cows and will have to follow strict guidelines from the Non-GMO Project...

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: [Clover to be first major dairy to sell non-GMO conventional milk](#)