Monsanto says Bayer merger will help company tackle climate change challenges

"We're going to have 3 billion more people join the Middle Class, which along with the growing population is a combination that will require a 60% to 100% increase in food production," he says. "That's more food that has been produced in the history of the world. It's a tremendous challenge."

He adds that this challenge is complicated by the forces of climate change...

Fraley explains that a key message that's not being shared is the improving environmental impact of agriculture and that this is an "important part of the message to amplify. Our company is so involed in the discussion of climate change, and global warming," he notes.

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Alluding to the Bayer-Monsanto proposed merger, Fraley says one of the driving forces behind this is that biology/data connection. While he was one of the first to help develop a commercial GMO crop, Fraley says he took a step back and notes that potentially the greatest impact has been the ability to "use the combination of advances in biological and data science to change breeding."

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: Robb Fraley: Amplifying key ag messages