

## Michael Pollan claims 'Big Food' out-lobbies the 'food movement'

Simply put, [Big Food] is the \$1.5 trillion industry that grows, rears, slaughters, processes, imports, packages and retails most of the food Americans eat. ...At its base stands Big Ag, ... the corn-and-soybean-industrial complex... Big Ag in turn supplies the feed grain for Big Meat ... and the raw ingredients for the packaged-food sector... At the top of the Big Food pyramid sit the supermarket retailers and fast-food franchises.

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Each industry sector is represented in Washington by ...powerful lobbying organizations...

These groups ... frequently operate as one ... In recent years the various sectors have been driven closer by the emergence of a common adversary: a food movement bent on checking their dominance in the marketplace and their freedom to operate with a minimum of oversight...

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Whenever the Obamas seriously poked at Big Food, they were quickly out-lobbied... Why? Because the food movement still barely exists as a political force in Washington.

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The power of the food movement is ... the appeal of its aspirations — to build community, ...to nourish both our health and the ... land. ...[W]hat ideas does Big Food have? One, basically: "If you ...pay no attention to how we do it, we can produce vast amounts of acceptable food incredibly cheaply."

**The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: [Why Did the Obamas Fail to Take On Corporate Agriculture?](#)**