

Waitrose, major UK grocery chain, reducing use of GMO fed animals in its supply chain

Waitrose has received its first shipment of soya grown in the Danube region of Europe as it attempts to bring its supply chain closer to home.

The move, announced at the Waitrose Farming Partnership's annual conference at Telford, was intended to reduce its reliance on South American supply as demand from the developing world increases.

Eleven per cent of the raw materials Waitrose uses for feed is soya, with 3 per cent of this GM.

Rob Collins, Waitrose managing director, said: "...It fits perfectly into our strategy to improve our supply chain security by sourcing animal feed from raw materials grown at home or within the UK and Europe."

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The Soil Association hailed the move as the 'the biggest blow against GM crops this century'.

Peter Melchett, Soil Association policy director, said it had opposed the 'large-scale but hidden use of GM crops' as animal feed by UK supermarkets which is not required to be labelled.

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: [Waitrose moves away from South American soya](#)