

Millennials favor organic foods with their minds, not their wallets

There are many divides among Americans when it comes to their views and practices about food, but one of the biggest is the generation gap in attitudes about organic produce and genetically modified foods. Younger adults are more likely than older adults to think organic foods are better for their health and to believe GM foods are worse.

About six-in-ten U.S. adults younger than 30 (61%) say that organic produce is better for health than conventionally grown varieties, as do 57% of those ages 30 to 49. In contrast, 45% of seniors (those ages 65 and older) say organic produce is healthier, according to a new [Pew Research Center survey](#).

...

Younger adults are also more likely to expect GM foods to lead to harm for the population as a whole. Those ages 18 to 29 are more inclined than those 65 and older to say it is very likely that GM foods will lead to health problems for the population (21% vs. 8%).

...

But in other ways, the buying and eating behaviors of younger adults appear similar to their older counterparts. Roughly similar shares of adults younger than 50 (71%) and older than 50 (64%) have bought organic foods at least once in the past month....

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: [Younger generations stand out in their beliefs about organic, GM foods](#)