

## Google delists Natural News, founder Mike Adams calls it ‘modern day book burning’

*[Editor's note: Read the GLP's [profile](#) on Natural News founder Mike Adams. Also: [FBI turns up heat on Mike Adams as 'Health Ranger' fiasco widens, plus Adams' archive.](#)]*

[W]hen it comes to wretched hives of scum and quackery on the Internet, [NaturalNews](#) is the wretchedest, scummiest, and quackiest. ... Basically, if it's quackery and pseudoscience, very likely [Adams embraces it](#) and probably profits from selling it. More recently, Adams has become a die-hard Donald Trump supporter and a [rising star in the alt-right](#).

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[W]e don't know why NaturalNews was penalized by Google, nor do we know if this penalization is permanent, brief, or long term, but this is serious business.

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Those of you familiar with Adams knows that to him everything is a conspiracy, and this is no exception. It couldn't possibly be that Adams did something to trigger the penalty and that there was no malice on Google's part (which is almost certainly the case). Oh, no. It had to be The Man out to get him, as this gloriously unhinged screed posted yesterday by Adams entitled [GOOGLE blacklists Natural News... removes 140,000 pages from its index... "memory holes" Natural News investigative articles on vaccines, pharma corruption, fraudulent science and more.](#)

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I have to wonder, naturally, whether Google's decision to delist NaturalNews.com is part of its attempt to clean up fake news. To be honest, as much as I despise Adams and his website, I'm not sure that NaturalNews.com qualifies as fake news. Adams rarely makes up stories out of whole cloth. Rather, like every good propagandist he takes existing news stories and information sources, cherry picks from them, and then weaves them together into a deceptive, biased tale designed to rile up his readers by confirming their conspiracy theories, all while misrepresenting science and evidence to fuel his quackery-supporting narratives. That's why I don't really consider NaturalNews.com to be a fake news site, but more like a whackaloon conspiracy theory and quackery website. I realize that that could be a distinction without a true difference.

**The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion, and analysis. Read full, original post: [Google delists Mike Adams' NaturalNews.com. His hilarious tantrum about the "conspiracy" behind it is epic, as is my schadenfreude](#)**