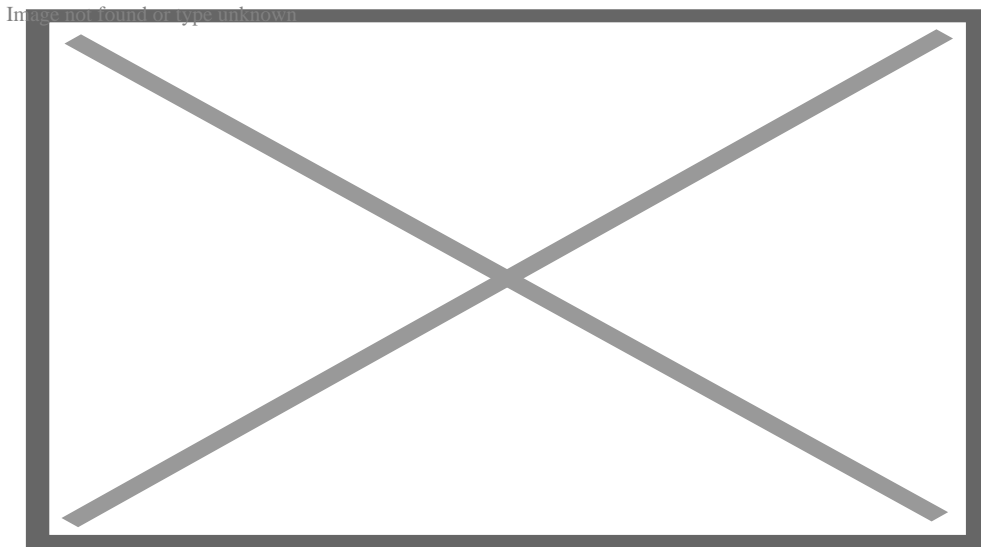


Is non-GMO label a ‘declaration of opposition to farmers, science?’

[Editor's note: Trevor Charles is a microbiologist at the University of Waterloo in Canada.]

[M]y tweet about an example of a misleading Non-GMO label garnered a reasonable amount of attention.
Screen Shot at PM

I got a response from a customer service representative on Monday morning, and they followed up by email. Here is the main part of their message:

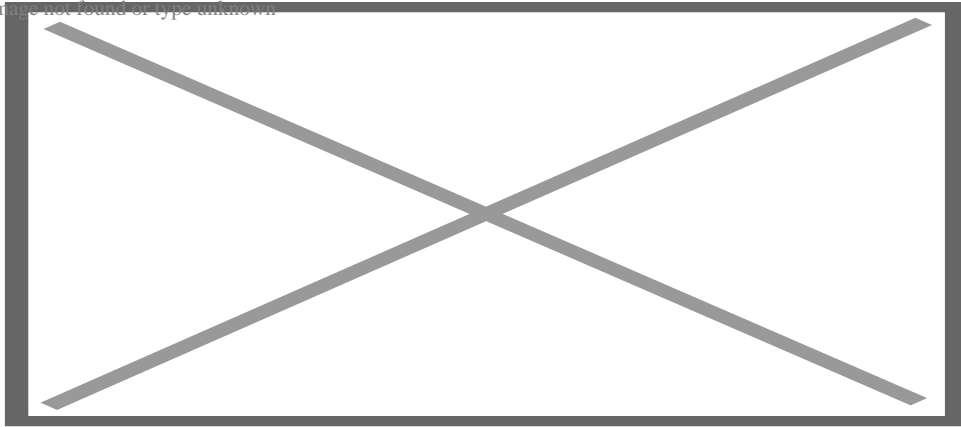


...

Their response is more or less what I expected. Doubling down seems to be the name of the game these days.

Although it was a somewhat busy day for me, I thought it important to respond immediately. Here is what I wrote:

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...

I am hopeful that ACE Bakery will take me up on the offer to put them in touch with some of the wonderful organizations that can help to tell the many stories of agricultural innovation. We need more principled companies to step up to the plate in a major way.

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion, and analysis. Read full, original post: [Despite what the marketing department says, the non-GMO label IS a declaration of opposition to GMO science](#)