## Merchants of doubt: US Right to Know's latest smear targets public-service-focused Canadian scientist

A familiar pattern is emerging, and if you love science and respect scientists it should give you chills. This week we were again treated to industry-sponsored character assassination of a prominent academic, a distinguished professor with a lifetime of service and accomplishment. He has published and taught in the public domain for decades, winning awards for his work and recognition for his scholarship.

So what did he do wrong? Talk about climate change? Endorse vaccination?

No. He correctly articulates the risks and benefits of biotechnology, more precisely, genetic engineering (familiarly, 'GMOs'). These days that will bring you fire.

Professor Peter Phillips holds the title of Distinguished Professor of Public Policy at the University of Saskatchewan.

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[US Right to Know] targeted Phillips <u>along with dozens of other trusted academics.</u> [Read the GLP's profile of USRTK <u>here</u> and read the GLP's profile of the Organic Consumers Association, which funds USRTK, here.]

Their mission is to erode trust in public scientists. Their method is simple; a merchants-of-doubt strategy that compels reporters to do their dirty work, seeking so smear academics with their own words.

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We've seen it over and over again now. The goal — leave these trusted professors, dietitians and physicians "Google Dead", a state where their online reputation will always drag the anchor of activist derision.

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The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion, and analysis. Read full, original post: Canadian Distinguished Professor Under Attack — For Doing His Job