

Fake food news: Non-GMO Project sets standard for misleading consumers

[Editor's note: Kavin Senapathy is a freelance writer and co-author of [The Fear Babe: Shattering Vani Hari's Glass House](#).]

As a critical thinker and champion of social and environmental justice, seeing the butterfly seal everywhere I shop—from the pretzel crackers my kids love to whole grain bread—irks me to no end. For one, I like to make purchasing and parenting decisions based on facts, not fear and hype, but Non-GMO Project promotes common evidence-scarce myths about genetic engineering. “There is no scientific consensus on the safety of GMOs,” the Non-GMO Project website states. It’s an easily debunked statement. Indeed, [the consensus of non cherry-picked data](#) and major scientific bodies around the world is vast and unambiguous, all pointing to genetic engineering being no riskier, and sometimes less risky than so-called non-GMO breeding techniques. The organizations that claim danger from GMOs [have a tendency to promote anti-vaccine sentiment](#) and even conspiracy theories, as I recently discussed. That such wrongheadedness is emblazoned all over the American food supply is a testament to the alternative facts era.

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Fear and opposition to genetic engineering have a tangible impact, with anti-GMO rhetoric and marketing contributing to consumer fear and rejection, which influences policy, and leads to overly burdensome and ideological rather than science-based regulations keeping real solutions from farmers’ fields.

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion, and analysis. Read full, original post: [The Non-GMO Project Is Ruining My Shopping Experience](#)