

Organic industry-funded anti-GMO group US Right to Know calls Food Evolution film 'chemical industry propaganda'

[Editor's note: Stacy Malkan is co-director of US Right to Know. Read the GLP's profile of USRTK [here.](#)]

Some industry messaging efforts are so heavy-handed they end up highlighting their own PR tactics more than the message they are trying to convey. That's the problem with [Food Evolution](#), a new documentary by Academy Award-nominated director Scott Hamilton Kennedy and narrated by Neil deGrasse Tyson.

The film, opening in theaters June 23, claims to offer an objective look at the debate over genetically engineered foods, but with its skewed presentation of science and data, it comes off looking more like a textbook case of corporate propaganda for the agrichemical industry and its GMO crops.

[Read the GLP's review of Food Evolution [here.](#)]

That the film's intended purpose was to serve as an industry-messaging vehicle is no secret. Food Evolution was planned in 2014 and funded by the Institute for Food Technologists, a trade group, to culminate a multi-year messaging effort.

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IFT chose Kennedy to direct the film, but he and producer Trace Sheehan [say they had](#) complete creative control over the film, which they describe as a fully independent investigation into the topic of GMOs including all points of view.

The film's credibility suffers from their choice to embrace only the science and scientists who side with the chemical industry players who profit from GMOs and the chemicals used on them, while ignoring science and data that doesn't fit that agenda.

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion, and analysis. Read full, original post: [Food Evolution GMO Film Showcases Chemical Industry Agenda](#)