Opinion: Think twice before purchasing products with the 'fake news'-spreading Non-GMO Project label

[Editor's note: Randy Krotz is CEO of the US Farmers & Ranchers Alliance.]

I am increasingly finding items that are labeled "Non-GMO Project Verified."

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[The Non-GMO Project's website] states pretty bluntly the following: "There is no scientific consensus on the safety of GMOs." This is fake news at its best.

In complete contrast, all of the following organizations have said GMOs are safe: The World Health Organization, United Nations Food and Agriculture Organization, the American Medical Association, The American Association for the Advancement of Science, The National Academy of Sciences, The European Commission, The French Academy of Science and the Union of German Academics of Sciences and Humanities as well as 107 Nobel Laureates, among others.

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Personally, this is painful for me because I represent America's farmers and ranchers – many of whom choose to grow GM crops because they recognize and have experienced the environmental and sustainability benefits first hand on their own farms.

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Let's think twice about purchasing items simply based on the "marketing speak"....

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion, and analysis. Read full, original post: <u>Opinion: The Non-GMO Project – Creating fake news at the grocery</u> <u>store</u>