

Viewpoint: Organic industry misleads consumers with fear, unethical sales tactics

[Editor's note: Michelle Miller, the "Farm Babe", is an Iowa-based farmer, public speaker and writer.]

While acting like the "little guy" fighting against "big, bad ag" and corporate greed, why do [organic corporations] fail to mention that these campaigns to fight against conventional ag, "factory" farming, and GMOs are also run by multi-billion dollar corporations? "Organic" and "natural" is a \$350 billion industry, so don't think for one second that there isn't some corruption, political agendas, and billions of dollars being used to influence consumers, corporations, and policy makers.

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Appealing to nature is also a sweet and wholesome way to line the pockets of food corporations with an agenda to sell. (*cough*cough*Non-GMO project*cough*19 billion dollars*cough*) The word "GMO" conjures up scary images of weird mutations of creepy unknowns that we shouldn't put in our body, however, everything we eat has had their genes modified by humans, including organics.

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The war on food will never be over. But please — the next time you're thinking about shelling out three times the price for food...don't forget to ask the people who devote their entire lives and careers to keeping your food safe.

The GLP aggregated and excerpted this article to reflect the diversity of news, opinion and analysis. Read full, original post: [Farm Babe: The unethical sales tactics of organic food corporations](#)