Markets—not morals—prompt former GMO executives move to anti-biotechnology labs

[Editor's note: Julie Gunlock is a book author and senior fellow at the Independent Women's Forum and directs the organization's Culture of Alarmism Project]

[One] of the top labs the Non-GMO Project uses is run by none other than the supposedly evil biotech executives who came up with food-engineering methods. Genetic ID is owned by the New York Citybased global private equity investment firm Paine Schwartz Partners, which specializes in food and agribusiness investments.

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Former Monsanto executive Steve Padgette joined Paine Schwartz Partners as a partner in 2016. He didn't just work at a GMO industry leader—he helped create the technology, co-inventing Roundup Ready, a tool that allows genetically modified crops to withstand a powerful weed-killer.

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The Genetic ID execs haven't had a Pauline conversion about GMOs. Instead, they're savvy business leaders capitalizing on the market opportunity inadvertently created by the anti-science Left. They've realized that, largely due to the dearth of accurate reporting on GMOs, many shoppers want GMO-free food.

Maybe that's cynical. Or maybe it's just meeting the needs of the market, however irrational. Regardless, in this case, consumers are the ones paying the high price for meaningless and unnecessary food labels while others profit from their fear.

The GLP aggregated and excerpted this article to reflect the diversity of news, opinion and analysis. Read full, original post: Why Do Former GMO Execs Lead An Anti-GMO Lab? It's Not A Change Of Heart