Ben and Jerry's announces organic dairy line in Europe, pledges 'no glyphosate traces'

Ben & Jerry's has moved to cut all glyphosate-tainted ingredients from its production chain and introduce an "organic dairy" line next year, after a new survey found widespread traces of the controversial substance in its European ice-creams.

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The trigger for [the] move was a survey which found that popular B&J 500ml tubs of flavours such as Peanut Butter Cup, Half Baked and Chocolate Fudge Brownie in the UK all contained between 1 and 1.23 parts per billion of glyphosate.

Other B&J flavours that tested positive for glyphosate in France, Germany and the Netherlands were: Karamel Sutra Core, Cinnamon Buns, Cookie Dough and Topped Chocolate Caramel Cookie Dough.

Ronnie Cummins, the international director of the Organic Consumers Association, which commissioned the new survey, said: "Although we are happy to hear that consumer pressure has forced Unilever/Ben and Jerry's to declare that some of their non-dairy ingredients will no longer be sprayed with RoundUp ... the campaign to force Ben and Jerry's to begin the transition to 100% organic will continue until the company signs a legally binding agreement and timeline to make this global transition over the next three to five years."

European food safety authority guidelines put the levels of glyphosate found in the HRI tests well within safe limits.

The GLP aggregated and excerpted this article to reflect the diversity of news, opinion and analysis. Read full, original post: <u>Ben & Jerry's to launch glyphosate-free ice-cream after tests find</u> traces of weedkiller