

## Viewpoint: Food companies' non-GMO advertising has a human cost

In keeping with our era of ideological boycotts, I will no longer be purchasing [Kind](#) bars. Or Barilla pasta. Or [Triscuit](#) crackers. Or Del Monte diced tomatoes. Or Nutro dog food.

A one-person boycott, of course, is really just a change in your shopping list. But the companies that produce these brands are guilty of crimes against rationality. All advertise on their packaging, in one way or another, that they don't contain GMOs — genetically modified organisms. Walking down the aisle of my supermarket, I could have picked many other examples. Some food companies seem to be saying that GMO ingredients are not even fit for your dog.

My boycott is rooted in the fact that there is no reputable scientific evidence that direct genetic modification — instead of slower genetic modification through selective breeding — has any health effects of any kind. None.

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There is more than a hint of cultural imperialism when Westerners — grown fat on the success of modern farming — lecture subsistence farmers on the benefits of heirloom breeds and organic methods.

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As with the anti-vaccination movement, a contempt for science can have a human cost. The risks are very real when societies become detached from reality.

The anti-GMO movement is best described as a religious belief.

**Read full, original post:** [Are you anti-GMO? Then you're anti-science, too.](#)