Why do humans find classifying animal intelligence so difficult?

[D]oes a chimpanzee deserve more rights than, say, a pigeon? The logic that leads to "yes" is clear enough, but putting it into practice would be tough, scientists say. Because when it comes to measuring intelligence, we're actually a little dumb.

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"I don't know any comparative psychologist who even likes the word 'smart' or 'intelligent' in talking about animals," said Kristin Andrews, a philosophy professor and cognitive scientist at York University.

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Scientists know animals are capable of demonstrating an array of cognitive skills, and there are some skills that some animals are better at than others. But the problem is that a hierarchy assumes all animals (including humans) evolved for the same environment. And that just isn't true. Animals are smart in the ways they need to be smart, Andrews said. And because environment and needs differ by animal, trying to rank them is futile. If a polar bear has different skills than an octopus, does that mean one is smarter than other — or does it just mean the ocean is different from an iceberg?

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It's useless to extend human rights to animals, [experimental psychologist Edward Wasserman] told me, because that's inevitably going to be based on a hierarchy model of intelligence. Instead, we should be giving animals animal rights — starting with the right to a wild habitat.

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