

Viewpoint: New GMO labels will make consumer confusion worse, not better

So just how bad are the new federal regulations on labeling genetically engineered food?

I don't think anyone is standing up and cheering [The National Bioengineered Food Disclosure Standard](#) (NBFDS), as it's called, was supposed to replace a potentially expensive and confusing proliferation of statewide standards with a single national standard for labeling GMOs. It does that, or at least it will if it survives the inevitable court challenges it will face. But it also preserves all the muddle, gaps, and inconsistencies about GMO labeling that you might have hoped would be cleared up along the way.

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In short, when you're at the grocery store, and you see a package that says the product includes BE ingredients, or better yet, you see one of AMS's [adorable](#) smiley-face BE logos, you'll know there's something that you would call a GMO inside. But if it doesn't, you won't know much of anything. Under the proposed rule, unlabeled products might contain GMO ingredients, or might not—it just depends.

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I'm not sure we needed a GMO labeling program, but if we're going to have one, surely we deserve something better than this.

Read full, original post: [Here's everything wrong with the government's confusing new GMO labeling law](#)