

## Impossible Foods: Friends of the Earth is ‘anti-science fundamentalist’ group

For more than a year, the non-governmental organization Friends of the Earth (FOE) has been trying to malign and defame Impossible Foods because [we use genetic engineering](#) to make delicious, wholesome meat, using simple plant ingredients, without the disastrous environmental impact of animal farming.

Why would a nongovernmental organization purporting to “champion a more healthy and just world” launch a smear campaign against Impossible Foods, a startup whose [entire purpose](#) is to eliminate the world’s most destructive technology?

Simple: The US wing of FOE is an anti-science fundamentalist organization that wants to eliminate genetic engineering *at any cost*, [including the lives of people, the health of the planet, and even FOE’s own credibility](#). This is an organization on the wrong side of history, doomed to irrelevance for failing to acknowledge and embrace reality.

*Editor’s note: Rachel Konrad is Chief Communications Officer of Impossible Foods*

**Read full, original article:** [Setting the Record Straight: Don’t believe anti-science fundamentalists or their preposterous propaganda](#)