

Viewpoint: Consumers with special dietary needs forced to buy overpriced, less nutritious 'non-GMO' foods

Because of [a tick-borne disease I contracted last year](#), I am no longer able to eat beef, pork, or dairy products without getting an allergic reaction. The past few months have been spent searching for alternatives, which often means selecting vegan options that tend to be inferior in taste and nutrients. That is in addition to an overwhelming number of those products carrying the annoying little [butterfly logo](#) of the Non-GMO Project.

That logo is virtually inescapable when you have genuine dietary limitations and need to seek out niche foods

....

There is a real need for niche products that don't give in to the Non-GMO Project label. I'm sure that many companies (General Mills, for example) are looking for ways to play both sides of the fence in an increasingly competitive food market. The likes of Dr. Oz and Food Babe and Zen Honeycutt have sown the seeds of doubt about today's farmers into the public's psyche.

...

[W]hen an organization such as the Non-GMO Project sets out to vilify farmers by saying that bioengineered crops "pose a serious threat to farmer sovereignty and to the national food security of any country where they are grown" or falsely that farmers who use these kinds of crops are beholden to "the world's largest chemical companies," simply watching the world pass us by is, morally, an option we don't have.

Read full, original article: [When you can't avoid the Non-GMO Project label](#)