## How anti-GMO groups copy advocacy 'tactics' from the anti-meat movement

The <u>money trail</u> behind [organic] food companies and activist groups is shocking, and there are similarities between the anti-GMO movement and the anti-meat ("go vegan") organizations.

While the animal-rights group extremists aren't necessarily selling a product, they're at least selling an ideology. They're a passionate bunch of extremists and sometimes will stop at nothing to share misinformation in their campaigns. PETA isn't exactly broke and is notorious for spreading lies. This video does a really good job exposing some of the awful things they've done (and the fraud they've committed with animals they've killed.)

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Just like anti-GMO campaigns that use fear for profit, "go vegan" extremists also use fear for profit. Sharing sad videos (please help the animals!) is a main way they get donations. Not only that, but another similarity between animal activists and anti-GMO activists is the close-knit ties within the "money trail."

The money angle to denigrate many of today's farmers is the same for the anti-GMO side. Many farmers grow crops and livestock, so there is much overlap. "Organic" and "non-GMO" labels are big business — worth nearly \$85 billion, and groups frequently use scare tactics to sell. In essence, it's "buy our products or you're harming your family."

Read full, original article: Farm Babe: The alarming similarities between the anti-meat and anti-GMO movements