

## Farmer to FDA: Get rid of misleading ‘non-GMO’ and other fad food labels

If you’ve made a grocery run at any point in the last few months, you may have noticed the proliferation of labels on your favorite products:

All natural! Non-GMO! Organic! Gluten-free! No MSG! Cruelty-free!

I’m surprised they still find room on the packaging to name the product. Many people don’t realize that all these labels aren’t actually there to inform consumers — many of them are actually misleading us and harming farmers in the process.

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The problem has become so acute that FDA Commissioner Scott Gottlieb is asking for input from various stakeholders on how to reshape food labeling in this country. Gottlieb has been extremely receptive to the growing complaints about how the nation’s food labels serve to confuse consumers. The FDA’s development of a [Nutrition Innovation Strategy](#) gives me hope that we could finally see some changes.

Commissioner Gottlieb, as a farmer’s daughter and a consumer, here are my suggestions.

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I want to see an end to the disparaging and slanderous comments from the organic industry. We regularly see organic marketers employ gimmicks meant to scare consumers away from conventionally produced options.

**Read full, original article:** [FDA Should Curb Misleading Food Labels](#)