

Anti-GMO consumers more likely to oppose nanotechnology as well, study finds

Researchers at the University of Missouri [have found](#) that an individual's perception of genetically modified organisms might impact their judgments about whether or not nanotechnology-enabled products should be labeled in stores.

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"Most people do not have the time nor resources to keep up with every scientific advancement, and so they might rely on past experiences or judgments to make decisions about new technologies," said Heather Akin, an assistant professor in the Missouri School of Journalism.

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Akin surveyed nearly 3,000 adults in the U.S. to collect their views on GMOs, nanotechnology and labeling products available for purchase. She found that those who believe GMOs are beneficial are less likely to support labeling of nano products, even if they don't believe nanotechnology has many benefits. Akin also found that those who are less trusting of scientific authorities are more inclined to favor labeling nano products if they do not think GMOs are beneficial to society.

Read full, original article: [Public opinion on GMOs might impact similar technologies in stores](#)