

Talking Biotech: Meet the liquor store owner boycotting Smirnoff's 'non-GMO' vodka

They are farmers. They also own A&C Liquid Assets, a liquor store in Hoxie, Kansas. Allison and Cole Nondorf saw the Smirnoff commercial that proudly proclaimed the company rejects "GMO" seed technology, the same seeds that the Nondorfs and most of their community use on their farms.

A&C Liquid Assets pulled all of Smirnoff's products off its store shelves, and hopes to bring attention to how companies that support non-scientific, anti-farmer positions need to be called out.

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