

Podcast: Countering the 'culture of alarmism' surrounding modern farming

The culture of alarmism is an unending and relentless drumbeat that everything sold in the grocery store, every piece of food out there is going to kill you or harm your family and a lot of it is tied to a lack of understanding of the modern food system.

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As farmers, we try to produce safe food and we want our end users to know this. [W]ho is influencing this alarmism culture? Social media and Activists – they say scary things and the media wants to report on it. Scary sells headlines. [Julie Gunlock's] advice to all farmers is – Don't give up, get social and engage with people about farming.

Julie Gunlock is director of Independent Women's Forum's center for progress and innovation. She is the author of the book *From Cupcakes to Chemicals: How the Culture of Alarmism Makes Us Afraid of Everything and How to Fight Back*.

Original podcast: [Impact Farming Show – Julie Gunlock – Modern Agriculture in the culture of alarmism](#)