

A breakthrough cure for cancer? Beware the hype

There is a good rule of thumb – whenever a headline asks a question, especially a provocative question, the [answer is usually no](#). ... This is a particular type of scam, or at least very misleading claim, that I encounter often.

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Where are we on this spectrum with the current claims? Let's start with the claim:

"We believe we will offer in a year's time a complete cure for cancer," said Dan Aridor, of a new treatment being developed by his company, Accelerated Evolution Biotechnologies Ltd. (AEBi)

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We have discussed here many times before that the "cure for all cancers" is an inherently implausible claim. [Cancer is not one disease](#), but a category including many related diseases. Different cancers involve different tissues, different mutations, and different behaviors and features. While some treatments are effective against a variety of cancers, there is no one treatment effective against all cancers (let alone a cure for all cancers).

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It will take years, perhaps decades, to really know what the potential of this new approach is. It will have to be studied for years in each type and stage of cancer. Making claims about effectiveness and side effects now is pure speculation. Saying you have a potential "cure for all cancer" is downright irresponsible.

Read full, original post: [Is An Israeli Company About to Cure Cancer?](#)