

Viewpoint: No, Whole Foods Magazine, there's no plot to sneak GMOs into our food

....Last week, *Whole Foods Magazine* (yes, that's a thing) published an [article](#) written by a lawyer, Scott C. Tips, about an evil plan to sneak more GMOs into our food supply by changing the definition of biofortification at some obscure international food meeting. As you might expect, in an article in which GMOs are called a "disease," the lies and distortions come early and often.

For example, Tips can't even define basic terms properly:

"Biofortification is a method of increasing certain vitamin and mineral content of basic food crops by the time-honored, conventional way of cross-breeding, and not through genetic engineering."

False. Biofortification is agnostic about methodology. In fact, the World Health Organization says, "Biofortification is the process by which the nutritional quality of food crops is improved through agronomic practices, conventional plant breeding, **or modern biotechnology**." [Emphasis added] "Golden rice," which has been fortified with vitamin A precursors using genetic modification techniques, is a classic example.

Read full, original article: [Will Jeff Bezos Force Whole Foods To Stop Lying? Apparently Not](#)