## Dear Anheuser-Busch, stop scaring people about alleged dangers of corn products to sell Bud Light

Anheuser-Busch caused quite a farm controversy with its Bud Light Super Bowl commercials. Remember, Bud Light bragged in those commercials that it doesn't use corn syrup for its light beer, unlike Miller Lite and Coors Lite....

Turns out farmers <u>weren't amused by this</u>, especially because the whole claim was extremely misleading (there's no corn syrup left after fermentation anyway). The reaction on social media was immediate and angry.

## [Editor's note: Amanda Zaluckyj is a Michigan-based attorney and farmer]

Anheuser-Busch apparently noticed. In PR moves that are almost comical at this point, A-B started promoting the fact that its *other* products still use corn and corn syrup....

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Whatever societal ill you want to claim your product is going to fix, just leave us out of it! The problem doesn't come from our corn, pesticides, GMOs, gluten, seeds, soil or whatever else. We're not your punching bag. And that's what we want to stop.

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Farmers were upset because we're sick of being the scapegoat. We're sick and tired of our products being vilified, especially in misleading and dishonest ways. American agriculture is producing an amazing food supply. So stop stomping all over it to get ahead of your competitors!

Read full, original article: Anheuser-Busch Wants You to Think They Appreciate Farmers. But Here's How We Know They Don't.