

## USDA bioengineered labeling rules reignite GMO transparency debate

Farm groups and food companies are pleased with a new United States labeling law governing genetically modified organisms, but non-GMO certification bodies and consumer groups call it a farce.

...

Farm groups were pleased with the law. The National Corn Growers Association said it walks the line of providing transparency to consumers “without stigmatizing important, safe technology.”

The grocery industry was also happy. The Food Marketing Institute praised the USDA for its efforts. “We have been working closely with USDA and our coalition partners throughout the supply chain to ensure the final rule provides consistency and clarity to the customers shopping in any of our membership’s 33,000 retail food stores,” FMI president Leslie Sarasin said in a news release.

...

But according to the Non-GMO Project, the new law doesn’t come close to providing grocery shoppers with the information they are seeking.

“We’re quite disappointed in what the USDA has put out,” said Kristin Wheeler, communications manager with the organization, which provides voluntary certification of non-GM food. “It certainly to us does not provide the transparency that we believe all Americans deserve.”

**Read full, original article:** [GMO labelling law in U.S. receives mixed reviews](#)