

Video: How we fool ourselves into fearing our food—and how to stop

Pesticides, chemicals, cancer – the world is a scary place and our dinner plate even more so. Or so it seems. Despite what we hear in the media and find in our Facebook feed, food in the United States has never been safer. Why is it then that American consumers have never been more worried about the safety of the foods they eat?

Jack Bobo, Vice President for Global Policy at Intrexon Corporation, travels the world discussing the future of food and how to sustainably and nutritiously feed the world in 2050.

In his talk, Jack reveals a startling truth about why we fear the food we eat and how the choices we make affect our personal health and the health of the planet. By recognizing the ways our mind misleads us, we can improve our choices, which might just help us save the planet.

Original video: [Why we fear the food we eat](#)