

## MillerCoors sues Anheuser-Busch over corn syrup ‘fearmongering’ in Bud Light Super Bowl ad

The king in a Super Bowl commercial for Bud Light may have “just wanted to [return some corn syrup](#) to its rightful owners” in the Coors Light and Miller Lite castles, but MillerCoors, which produces both beers, was not amused.

MillerCoors sued Anheuser-Busch on [March 21] over the ad, claiming that it purposely misled consumers into believing there is corn syrup in Coors Light and Miller Lite, when there is not.

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While MillerCoors uses corn syrup in the fermentation process, the yeast consumes and breaks it down, leaving no corn syrup in the final product, according to the lawsuit.

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The lawsuit, filed in United States District Court for the Western District of Wisconsin, comes....after the ad for Bud Light first aired, on Feb. 3, sparking a feud between the beer companies and [anger from corn lobbyists](#). MillerCoors is asking for an injunction to stop Anheuser-Busch from continuing to air the ad, which it calls “false and misleading.”

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“Anheuser-Busch is fearmongering over a common beer ingredient that’s used, by the way, in many of its own beers as a fermentation aid,” Adam Collins, MillerCoors’s vice president of communications, said on [March 21].

**Read full, original article:** [MillerCoors Sues Anheuser-Busch Over ‘Misleading’ Corn Syrup Ad](#)