## Food companies pursue 'glyphosate free' certification as Roundup-cancer legal battle rages

Companies are increasingly enrolling in a voluntary <u>certification program</u> that provides glyphosate-free labels for their products, as consumers grow more wary of the herbicide and businesses look to cater to their skepticism.

In the absence of labeling requirements, the Detox Project, a private research and certification platform, is stepping in. The company is based in Europe, but its primary market is the U.S.

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Government regulators including the EPA and Health Canada have not determined that glyphosate poses a health risk, but some consumers are still concerned. A recent <u>study</u> linked glyphosate exposure with an increased risk of cancer, and two juries have awarded multimillion-dollar verdicts to plaintiffs who claimed the herbicide was responsible for their cancer.

## [Read GLP's glyphosate FAQ for more information.]

....The Detox Project requires companies to get their products tested by a lab at least three times a year and provide certification.

[So far], 30 brands with a total of 300 products were participating. Another 25 were going through the process....The European Parliament is trying to push through a law that would develop a new process to approve controversial substances such as glyphosate, POLITICO Europe reported.

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