

## Video: Where did the infamous needle-in-a-tomato anti-GMO image come from?

It's become something of a personal quest: find the original "syringe-in-the-plant" image. For the last 5 years, I've been communicating about science and agriculture. Biotechnology comes up a lot. This syringe-in-the-plant image also comes up a lot.

**[Editor's note: Nick Saik is the founder of Know Ideas Media.]**

Has it always been an anti-GMO symbol, or did it get co-opted along the way? My search originally led me to conclude that this was all Woody Allen's fault. In a [previous video](#), I presented the evidence that Allen's 1973 film *Sleeper* was the first instance of this image. I was wrong.

Apparently, the image originates with a man named Arthur Radebaugh. In this....video, I speak with documentary filmmaker Brett Ryan Bonowicz, creator of the Arthur Radebaugh documentary *Closer Than We Think*. Brett fills me in on Radebaugh, and I learn that his influence goes far deeper than a syringe in a tomato.

**Original video:** [It's All Arthur Radebaugh's Fault](#)