

Monsanto PR firm FleishmanHillard defends effort to gather data on EU pesticide regulators, journalists

FleishmanHillard president and CEO John Saunders defended his agency's work for Monsanto, which included compiling lists about stakeholders, in a [statement posted](#) to the firm's website on [May 28].

Saunders said in the statement that while Fleishman is "open to critical discourse, a lot of the recent attention has mischaracterized our work."

"Corporations, NGOs and other clients rightfully expect our firm to help them understand diverse perspectives before they engage," he said. "To do so, we and every other professional communications agency gather relevant information from publicly available sources. Those planning documents are fundamental to outreach efforts."

Read full, original article: [FleishmanHillard CEO defends Monsanto work](#)