Legal experts say USDA unlikely to enforce violations of new bioengineered label law

The advice Martin Hahn, a partner at law firm Hogan Lovells, gave at the Institute of Food Technologists conference on how to avoid getting entangled in litigation over labels for GMO food was pretty bleak. ".... Good luck navigating this morass because there's not a damn thing I can tell you that's gonna help."

....And even though he did continue to provide general legal advice on the issue, he wasn't joking around Although the law requiring the labeling was signed in 2016, regulations on how to use the labels were not finalized until December [2018]. The Agriculture Marketing Service of the USDA, which is tasked with enforcing the law, has a website and staff dedicated to explaining it.

...

"I really want to emphasize the point that the [bioengineered] disclosure law is not going to be enforced so much by [USDA]" Hahn said. "Enforcement is going to take place by the class-action lawyers, the NGOs who are going to be watching our industry ... and they will take every possible opportunity they can to try to argue in court that companies are not complying with the BE disclosure law."

Read full, original article: Can food companies avoid consumer lawsuits about GMO labeling?