

Viewpoint: How dubious California Prop 65 cancer warnings and confusing non-GMO labels mislead consumers

California's Office of Administrative Law (OAL) recently made it official: Your morning cup of coffee won't give you cancer. Next week's newsflash probably will be, swallowing an orange seed doesn't cause a tree to grow in your stomach.

After more than a year of legal wrangling, [OAL signed off](#) on a proposed rule exempting coffee from Proposition 65, a decades-old voter-approved measure that requires warning labels on products that contain chemicals the state has deemed potentially carcinogenic. So that means cancer warning labels and the universally ignored coffee shop warnings can be removed at long last.

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Thus, we've reached the point where we need warnings about food warning labels, because they've become so confusing, complicated, and uninformative that the most rational course of action is to ignore them.

For more proof, look no further than the now ubiquitous "GMO-free" and "Non-GMO" label craze. The Non-GMO Project's butterfly label alone is plastered on over 50,000 products in every grocery store in California and across America. Indeed, "GMO-free" label claims are actually worse than misguided and exaggerated Proposition 65 coffee warnings because they're not only scientifically suspect but intentionally misleading.

Read full, original article: [Food Labeling Follies](#)