

Chipotle reaches \$6.5 million settlement in lawsuit alleging 'deceptive' non-GMO marketing

Chipotle Mexican Grill Inc. has agreed to pay \$6.5 million to resolve consumer litigation over allegedly misleading non-GMO marketing, according to a Sept. 11 filing in the Northern District of California.

Customers alleged in-store signs in 2015 and 2016 saying Chipotle products were non-GMO were deceptive because the fast-casual chain served meat and poultry products from animals raised on GMO feed, and dairy products produced with milk from such animals.

The U.S. District Court for the Northern District of California certified classes of California, Maryland, and New York consumers in 2018, and the U.S. Court of Appeals for the Ninth...

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