McDonald's teams up with Beyond Meat to test plant-based burger in Canada

McDonald's is teaming up with Beyond Meat.

On [September 26], the fast-food giant announced that it will partner with Beyond Meat to serve a new plant-based burger at 28 locations in Canada.

The burger, called the P.L.T. or "Plant. Lettuce. Tomato.," will appear on menus in Southern Ontario for 12 weeks, starting on September 30.

Like the Beyond Meatball Marinara sub at Subway or Impossible Foods' Impossible Whopper at Burger King, the P.L.T. has been made exclusively for McDonald's, in partnership with a plant-based "meat" startup. According to McDonald's nutritional information, the P.L.T. has 460 calories and 25 grams of fat.

Read full, original article: McDonald's tests meat-free Beyond Meat burger in Canada