Judge dismisses false advertising lawsuit against Panera over products containing glyphosate residues

A putative class action alleging that Panera LLC's labeling and marketing of its food products as "clean" or "100% clean" is deceptive must be dismissed, but the plaintiff has 30 days to try again, a federal court in San Jose ruled.

[Editor's note: Read the full decision here.]

Customer Brianna Tabler <u>alleges</u> that Panera's products contain a residue of glyphosate, a synthetic herbicide developed by Monsanto and marketed as Roundup. This makes the company's advertising and labeling—such as in-store signs saying "Food should be clean. No artificial colors, preservatives, sweeteners, flavors, or anything else you wouldn't want to serve your family"—false and deceptive, Tabler claims.

Read full, original article: <u>Panera Escapes Lawsuit Over '100% Clean' Claims</u>, For Now (Behind paywall)