

Impossible Foods, Beyond Meat success spurs Chinese firms to develop plant-based meats

While China is no stranger to food using vegetarian ingredients to give a meat-like flavor, the buzz around Beyond Meat and Impossible Foods in the U.S. is driving a series of Chinese companies to roll out similar pea or soy-based meat products.

Many are not making burgers, instead focusing on local dishes like dumplings, mooncakes or meatballs, and opting for pork rather than beef flavors in recognition of local palates.

Here are some of the would-be challengers to Impossible Foods and Beyond Meat:

WHOLE PERFECT FOOD

Founded in 1993, the company's main clients have traditionally been religious groups including temples and monasteries but it has been trying to broaden its product range to appeal to a wider audience.

Many of its products are known as "mock meat" in China and currently has partnerships with Alibaba Group Holding's supermarket arm Hema and Tencent-backed retailer Yonghui Superstores.

Read full, original article: [Factbox: Who is doing what in China's plant-based meat business](#)