3D printed vulvas help women and health practitioners better understand the female body

Over the past year, Granville has been creating 3D-printed models of the female anatomy aimed at enhancing training and patient education.

"Really, it's a hands-on learning tool for women to understand their bodies a bit better, and the devices that could possibly help them," [Granville co-founder Christine Goudie] said.

"People just need more hands-on training, because there's an emphasis on patient safety," Goudie added. "The more that we can increase collaboratively around the world that hands-on training, the safer we'll be when we go in to have procedures done. And also the more confidence our practitioners will have when they perform procedures on our bodies."

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Goudie said the 3D models also serve as a way to break down the stigma she sees surrounding women's health, creating a less expensive product made for women, by women.

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"There was a lot of practitioners turning to the sex industry to look at sex toys to use as training tools," she added. "We felt like that was almost a disservice to women's health.... People were choosing to use things like car-washing sponges and cow tongues, and they're still using those items to replicate female anatomy. I always joke and say if this was a male problem, they wouldn't be using paper towel holders and hot dogs to simulate male anatomy."

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