

## Seed Speaks Video: GMO labels are mandatory beginning 2022. What will they tell us?

It's the eve of mandatory GMO labeling in the U.S. As of the start of 2022, manufacturers will be required to label products containing GMOs with a label stating they're bioengineered.

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So, what do voluntary labels such as non-GMO verified and others do to erode consumer trust? How do they influence consumer perceptions of bioengineered products? Furthermore, what will the federal mandate that requires GMO labels mean for consumer behavior?

Join Seed World Editor Alex Martin on this week's episode of Seed Speaks as she and experts dive into what various food labels mean for the ag industry at large and consumers buying food. She's joined by Joe Schwarcz, director of McGill University's office for Science and Safety and Jayson Lusk, head of Purdue University's Agricultural Economics Department.

[\*\*This is an excerpt. Read the original post here.\*\*](#)