Video: Viewpoint — Why GMOs are good for us

Activists have convinced Americans that "organic" food is better—healthier, better-tasting, life-extending.

As a result, poor parents feel guilty if they can't afford to pay \$7 for organic eggs.

This misinformation is spread by people like Alexis Baden-Mayer, political director of the Organic Consumers Association. She says organic food is clearly better: "The nutrition is a huge difference."

But it isn't. Studies find little difference.

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At least educated skeptics now understand that they were wrong about GMOs.

The New York Times points out that many "quietly walked back their opposition" to GMOs. "The science is clear," says a former opponent in *The Wall Street Journal*. "They're perfectly safe"... But the hardcore zealots will never be convinced.

. . .

The National Academy of Sciences calls GMOs safe. So do the World Health Organization, the American Medical Association, the American Association for the Advancement of Science, the Environmental Protection Agency, the Food and Drug Administration, and the USDA.

But no amount of science will convince people like Baden-Mayer. "The GMO issue just has not been investigated enough," she says.

Organic promoters are wrong on the costs and wrong on the science.

Sadly, they've won the battle of public opinion.

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