

What should you say to a potential date? AI takes on the online dating world

A startup called Keys AI has raised \$3 million from investors, pitching itself as an aid for singles who may want to form connections but struggle to find the right words.

By downloading the iOS app, Keys users can install a keyboard on their phone which can be used much like the Emoji keyboard. Users must first agree to give Keys “full access” to their phone’s keyboard. From there, they can select messages intended for common scenarios—starting a conversation, rescheduling a date, breaking up with someone—or upload screenshots of conversations, for which Keys will suggest responses.

The recommendations can read like a grab-bag of pick-up lines. Flirty openers, which the keyboard generates for free, include: “Based on your profile you’re very attractive. I’m not sure if that’s a very good thing or a very bad thing,” and “Rate yourself: On a scale of 1 to My Pillow CEO, how good a cuddler are you?”

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More advanced scenarios, such as breakup lines, are part of Keys’s premium subscription, which costs \$14.99 a month, or \$44.99 for six months, and also includes a human dating coach.

All of the tools rely on an artificial intelligence model from Open AI, the research laboratory behind the popular chatbot [ChatGPT](#).

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