

Podcast: Gene-edited mixed salad greens are coming in 2023, one of the first CRISPR foods to be released

There was quite a bit of buzz when the idea of gene edited crops first became public. But what can this technology mean to agriculture? The idea of a precise way to turn genes on and off in plants opens the door to a wide range of innovations, but how long will it take to come to market? How about 2023?

Pairwise, a startup focused in gene editing technology, is seeing success with the tool in the development of greens with a higher nutrition profile. This is a niche that offers produce farmers the opportunity to create an even healthier product, an issue of growing interest to consumers.

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Haven Baker, chief business officer, Pairwise, recently discussed the creation of Conscious Greens, it's first product and the convergence of food production and technology. His insights paint a positive picture of a new technology that's just starting to show promise. This is the first product from a company called [Conscious Foods](#). Give it a listen.

<https://geneticliteracyproject.org/wp-content/uploads/2023/02/Around-Farm-Progress-January-20-2023-converted.mp3>

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