

Is the conman being conned? Claiming he's been reincarnated as the 'new Jesus', Joseph Mercola upends company on the advice of Bahlon, the 'psychic's psychic'

[A]n "exposé" of Joe Mercola published on [Natural Products Insider](#), a website devoted to the supplements industry [covered] a story by Rick Polito appeared earlier this week entitled [Dr. Mercola consulted with psychic before axing top executives](#) and breathlessly claiming, "The CEO of Mercola and two other brand executives were terminated without warning last week, and video evidence suggests founder Dr. Joseph Mercola consulted with a psychic before making the move."

Let's take a look:

Top executives at Mercola, the brand founded by controversial Covid anti-vax figure Dr. Joseph Mercola, were terminated last week without notice, and evidence has surfaced that the doctor is taking direction from a man who claims to channel the voice of an "ancient and wise high-vibration entity from the causal plane."

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I rather suspect, though, that his embrace of this particular psychic is real and that "Bahlon" (Kai Clay) has conned the conman, which, if true, would be truly ironic. Indeed, the story goes on to describe how figuring out who Kai Clay is was not straightforward. He does run a website—of course!—under [Bahlon.com](#) touting Bahlon and offering memberships in his "[Light Circle](#)" for the low, low price of \$99/month or \$999/year.

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Whatever the influence of Kai Clay and "Bahlon" on Mercola and whatever he believes about himself as being the "new Jesus" who will save the world, what isn't clear is just exactly *how* Mercola plans to save the world, other than writing 12 books and "creating medical clinics over the entire country that's going to change the whole system."

[**This is an excerpt. Read the original post here**](#)